



dwell

Inspired living

Lifestyle**Packages**

trade@dwell.co.uk | 0345 675 9090



# Lifestyle Packages

Trade Scheme by dwell

It all started with the notion that it was difficult to find designer inspired furniture at affordable price points. Today we have a wide range of in-house designed furniture that still delivers to the initial aspirations.

Since those early days we have been committed to working with interior designers and trade customers through our network of stores, to deliver on their projects. It is based on the success of these relationships that we are delighted to introduce a new dedicated trade team that will serve our trade customers, to continue to bring their projects to life.

dwell was acquired by British retail group DFS in 2014, who are the UK's biggest sofa manufacturer, we literally have it all under one roof!

Enclosed you will find our newly introduced furniture packages created as a full furnishing solution for your property. Whether you're an investor, landlord or homeowner, our packages are a simple solution to create an amazing home. Our packages are curated from our best sellers, so we are confident your customer will love it!

We look forward to working with you.

dwell Trade Team



## Package One

£6,597

\*Prices subject to change. Price above is for king size bed.



# Living Package One

Sofa | Coffee table | Side table | TV unit



If you're looking for a modern, comfortable and stylish living then look no further! The sumptuous sofa in light grey will allow you to relax in the deep luxury feel sofa, while the sleek look of the marble tables matching units add another shade of grey and black to compliment the whole look.



## Lugano

Three piece corner sofa grey  
h84 : w299 : d109cm

150135/150137

With its generous proportions and abundance of cushions, the Lugano corner sofa was made for serious relaxing and socialising with friends and family. Upholstered in a textured, cotton-rich fabric, the spacious sofa has deep seat cushions made from foam and fibre for a long, comfortable sit without the effort of constant plumping.

Styled with...



## Teno

Coffee table  
h35 : w110 : d65cm

147897



## Teno

Side table  
h45 : w45 : d45cm

147090



## Teno

TV unit  
h55 : w180 : d45cm

147903

Package One

# Living *Extras...*



Dixie  
Medium rug  
w160 : d230cm  
149138



Lugano  
Armchair alba velvet  
h84 : w87 : d109cm  
148744



Lugano  
Storage footstool alba velvet  
h44 : w71 : d71cm  
148746



Boucle  
Medium square scatter cushions  
h45 : w45 : d10cm  
156205



Alba Velvet  
Medium square scatter cushions  
h45 : w45 : d10cm  
156197



Riya  
Floor lamp  
h150 : w33 : d33cm  
154079

Package One





# Dining Package One

Dining table | 4 chairs | Sideboard

The different grey shades allows you to style this in any décor but if you're working from a blank canvas why not look at adding some 'extras' with the pops of blue colour in the vases, table lamps and wall art.



## Teno

Extending 6-8 seater dining table  
h75 : w160-205 : d88cm

145026

The ultimate contemporary dining table, with the white marble effect coated ceramic top resting on bevelled powder coated steel legs. The design not only looks clean and stylish, but it offers a great space for entertaining guests.

Styled with...



## Portela

Dining chairs x4  
h86.5 : w47 : d62cm

142970



## Teno

Sideboard  
h83 : w180 : d45cm

147891

Package One

## Dining Extras...



Trono  
Dining armchair  
h89 : w48-57 : d60cm

145524



Divario  
Console table with drawers  
h80 : w120 : d40cm

143594



Divario  
Shelving bookcase  
h180 : w100 : d30cm

149799



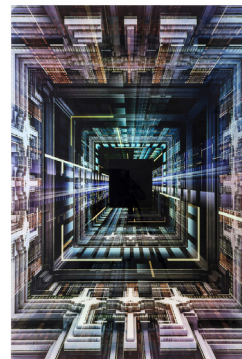
Mano  
Glass table lamp  
h30 : w15 : d15cm

154641



Struire  
Vase  
h36cm and h42cm

152119 and 152121



Cityscape  
Art  
h180 : w120cm

141162





# Bedroom Package One

Bed | Tall chest of drawers | Wide chest of drawers | Mattress

Who said a good night's sleep couldn't be stylish and comfortable! You can choose any size so you can rest easy with this beautiful button back bed in warm grey and the best part is it doubles up as a storage with the cleverly designed under bed storage.



## Cavendish

Bed with storage

h105 : w179 : d229cm

143076/143078/151324

The Cavendish bed is a stylish way to bring that well-needed comfort to the room. The upholstered frame is soft and the curved, cushioned high head-board is great support for sitting up and reading. Whilst the lifting mattress slats reveal plenty of internal storage space.

Available in double, king and superking.

Styled with...



## Notch

Tall chest of drawers

h110 : w70 : d40cm

142858



## Notch

Wide chest of drawers

h85 : w100 : d40cm

142862



## Tufted

Pocket sprung double, king or superking mattress

h26 : w135 : d190cm

Talk to our team about the best option for you

Package One

## Bedroom Extras...



Notch  
Wardrobe three door with drawers  
h200 : w142 : d55cm

145576



Notch  
Wardrobe two door  
h200 : w96 : d55cm

145578



Azul  
Art  
h122 : w91 : d4cm

150089



Diamant  
Table lamp  
h19 : w18 : d18cm

154125





## Package Two

£5,997

\*Prices subject to change. Price above is for king size bed.



# Living Package Two

Sofa | Coffee table | Side table | TV unit



If you don't want to compromise on look over space then this Paris sofa bed will tick all the boxes. Luxury leather with a buttoned effect detailed sofa will double up as a simple sofa bed for your guests to stay over in comfort.



## Paris

Three seater sofa bed

h92 : w228 : d89cm

145132

The Paris sofa bed option is simple and easy to set up as a bed or sofa depending on your desired use. A gorgeous designer sofa in soft leather with hand stitched detail on the seat, cushions and outer surround helping to create a real statement piece for any living room. Sitting on stainless steel legs this sofa range offers contemporary styling at a great price.

Styled with...



## Forma

Side table

h59 : w32 : d32cm

107091



## Magro

Floating shelf TV unit

h46 : w180 : d45cm

104431



## Pod

Lift up coffee table

h35 : w116 : d56cm

141398



Package Two

# Living *Extras...*



Rudy  
Large rug  
w160 : d230cm  
139230



Cupola  
Floor lamp  
h150 : w35 : d35cm  
154089





# Dining Package Two

Dining table | 4 chairs | Sideboard

The light grey and white marble effect really works with the dark grey Sottile dining chairs that you can fit up to 6 around the table with ease. Finished off with the added extras of the dark, mirrored and white high gloss accent pieces.



## Lille

Extending 4-6 seater dining table  
h75-77 : w119-178 : d90cm

145584

The Lille dining table is an elegant design. The slim marble effect ceramic top is supported by a durable fibre glass tulip style base. The beautifully smooth extending mechanism is very ergonomic, simply using one hand to push the table top, it rotates to reveal the two end extension leaves, then to close the extension use the same method to just push the top and the extension leaves rotate back inwards.

Styled with...



## Sottile

Dining chairs x 4  
h94 : w50 : d60cm

144384



## Steel frame

Sideboard  
h83 : w175 : d45cm

107295

Package Two

## Dining Extras...



Olvenza  
Medium glass vase  
h24 : w13 : d13cm

153825



Olive  
Medium rug  
w160 : d230cm

149124



Contour  
Wide shelving bookcase  
h165 : w120 : d35cm

107204



Contour  
Slim shelving bookcase  
h165 : w60 : d35cm

110064



Storia  
Table lamp  
h39 : w32 : d32cm

154093



Capa  
Mirror  
h170 : w70cm

112808

Package Two





# Bedroom Package **Two**

Double bed | Tall chest of drawers | Wide chest of drawers | Mattress

This collection will solve all your storage and design needs. This will be perfect for any size bed from double to superking. This timeless storage bed would look great with the warm dark tones of the bedside tables and matching dressing table and wardrobes.



**Sala**  
Ottoman storage bed  
h100 : w156 : d211cm

153673/153675/153677

The Cavendish bed is a stylish way to bring that well-needed comfort to the room. The upholstered frame is soft and the curved, cushioned high headboard is great support for sitting up and reading. Whilst the lifting mattress slats reveal plenty of internal storage space.

Available in double, king and superking.

Styled with...



**Antwerp**  
Bedside table  
h50 : w55c : d45cm

141506



**Tufted**  
Pocket sprung double, king or superking size mattress  
h26c : w135 : d190cm

Talk to our team about the best option for you



## Package Three

£4,997

\*Prices subject to change. Price above is for king size bed.



# Living Package Three

Sofa | Coffee tables | TV unit

The cool navy tones of the TV Unit and Coffee table, really compliments the deep green velvet Bergen sofa. The accent colours of the wall art and mirror to match the legs of the Secolo range delivering that real star quality in just one room.



## Bergen

Right or left hand facing  
four seater chaise sofa  
h81 : w253 : d94 : chaise 158cm

150927/150911

The Bergen left hand corner sofa in forest green velvet is a sumptuous design with foam seating and 'secret' bolster cushions for added comfort. Feature piping on the sofa's slender arms and seat cushions, stitch detailing on the back cushions and chic black tapered wooden legs combine in a luxurious sofa that looks good from every angle.

Styled with...



## Nido

Nested coffee tables

Table One: h52 : w76 : d76cm  
Table Two: h47 : w36 : d36cm  
Table Three: h47 : w36 : d36cm

154147



## Secolo

TV unit

H57 : W180 : D40cm

153581



## Secolo

Coffee table

H40 : W110 : D60cm

150657

Package Three

# Living *Extras...*



Ananas  
Pineapple decorative jar  
h31 : w16 : d16cm

152099



Gold flower  
Art  
h120 : w120 : d5cm

143483



Belnes  
Metal tripod floor lamp  
h144 : w62 : d54cm

154067



Gruppo  
Wall mirror  
h102 : w120 : d2cm

145847



Midnight sky  
Abstract painting  
h91 : w152 : d4cm

150837



Package Three



# Dining Package Three

Dining table | 4 chairs | Sideboard

The Sleek Ore table will allow you to entertain in style seating up to 8 people. Placed with the striking Velvet blue Comida chairs adding a touch of glam with the brass feet matching the table, chairs and Secolo sideboard.



## Ore

Extending 6-8 seater dining table  
h75 : w160-210 : d90cm

149661

Sleek and sophisticated, the Ore 6-8 seater dining table is a truly modern design with soft, rounded edges and slender, splayed legs tipped in brass.

A great way to bring on-trend materials into the home, the table has a grey marble ceramic top that not only looks the part, it's also heat, stain and fade resistant; the table's butterfly extension leaf is easy to access and requires minimum effort to unfold and insert.

Styled with...



## Comida

Dining chairs x 4  
h85 : w50 : d58cm

149669



## Secolo

Sideboard  
h77 : w150 : d40cm

153579

Package Three

## Dining Extras...



Onda  
Vase  
h25 : w14 : d9cm  
154859



Midnight sky  
Abstract painting  
h91 : w152 : d4cm  
150837



Belnes  
Metal tripod table lamp  
h66 : w33 : d33cm  
154069



Disco  
Mirror  
dia60 : d5cm  
149921



Flauto  
Glass vase  
h22 : dia14cm  
154917





# Bedroom Package Three

Bed | Bedside table | Mattress

From Double to Superking you can get the full bedroom package that will suit any size of bedroom. The extra addition of the dark dressing table and dusty pink stool will add a touch of softness and pull in the full colour pallet of pinks and greys.



## Comida

Bed

h100 : w166 : d227cm

153667/153679/153739

The Comida superking bed in grey velvet is a sleek, streamlined design with a gently curved and padded headboard and slender, black legs. The elegant bed's tapered legs and simple styling give it a light, airy look that doesn't dominate a space.

Available in double, king and superking.

Styled with...



## Secolo

Bedside table

h56 : w50 : d38cm

153575



## Tufted

Pocket sprung double, king or superking mattress

h26 : w135 : d190cm

Talk to our team about the best option for you

Package Three

## Bedroom *Extras...*



Domina  
Dressing table  
h131-141 : w100 : d40cm  
147923



Duo  
Stool with brass base  
h39 : dia40cm  
150709



Parfum  
Art  
h80 : w80cm  
150245



## Bedroom *Extras...*



Domina  
Dressing table  
h131-141 : w100 : d40cm  
147925



Malone  
Sliding mirror door wardrobe  
h205 : w110 : d55cm  
111384





# Finishing Touches



Parfum  
Art  
h80 : w80cm  
150245



Disco  
Mirror  
dia60 : d5cm  
149921



Midnight sky  
Abstract painting  
h91 : w152 : d4cm  
150837



Gruppo  
Wall mirror  
h102 : w120 : d2cm  
145847



Gold flower  
Art  
h120 : w120 : d5cm  
143483



Capa  
Mirror  
h54 : w90 : d4cm  
150767

# Finishing Touches



Azul  
Art  
h122 : w91 : d4cm  
150089



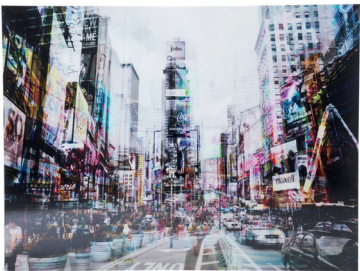
Collage  
Mirror  
h140 : w85cm  
140242



Lion king standing  
Art  
h120 : w160cm  
141106



Pocci  
Mirror  
h95 : w75cm  
150773



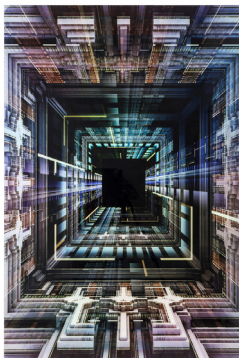
New York City times square  
Art  
h120 : w160cm  
135625



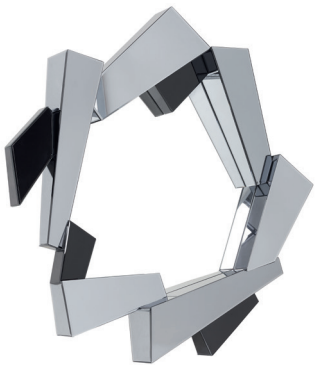
Quad  
Mirror  
h78 : w106 : d13cm  
145851



Peaks  
Art  
h91 : w122 : d3.8cm  
148486



Cityscape  
Art  
h180 : w120cm  
141162



Shard  
Mirror black and smoke  
h119 : w113 : d14cm  
149911



Remy  
Mirror  
h102 : w102cm  
140796



# Step by step

It's never been so easy to join our Trade. Our dedicated Trade team are on hand to help curate any space, or decide on the best package for you and your clients. Follow the simple steps below and just sit back and enjoy the furniture.

## Step 1

### Contact

Email [trade@dwel.co.uk](mailto:trade@dwel.co.uk) or call us on **0345 675 9090** (Option 2) to register your interest in the Trade scheme.

## Step 2

### Register

To register you we will need the following information:

- Business name
- Contact names
- Address & details along with your VAT registration number where applicable.

## Step 3

### Chat with us

Once registered we can discuss the details of the different schemes we offer, and answer any questions you may have.

## Step 4

### Packages

Our Trade team is available to help you with deciding on bespoke or pre-set room packages via the contact details in step 1.

## Step 5

### Payment

All orders, including any products that are out of stock will require full payment at point of ordering either by BACS or Card Payment. Once we have received payment we will then create your order and discuss delivery arrangements.

## Step 6

### Delivery

On the day of delivery you will receive a 2 hour time slot. The delivery team will take all the items to the room of your choice, there is a white glove service available for sofa's only.



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